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Vacation Success Formula? Give Teens Their Own Room!

FOR IMMEDIATE RELEASE

May 14, 2009. (Ojai, CA)— Ojai Valley Inn & Spa introduces the Perfect Family Vacation success formula for the whole family to enjoy this summer: a separate room for the kids and an incredible range of activities for all.

The Perfect Family Vacation package includes a separate room for children (under 18) at no extra charge. For kids 5 to 12, Camp Ojai provides a variety of programs to entertain them, while teens can hang out in the “NEST”, our new specialty teen area which includes everything from a pool table, foosball game, Wii, Guitar Hero and more, or take part in numerous outdoor activities tailored to their interests. With the kids entertained, parents can indulge in Spa Ojai, rated #1 in the world by Trip Advisor, or take in a round at our championship golf course (rated among the finest in North America and home to seven PGA Senior Tours).

“While it is important for family vacations to have quality *together* time, it is also important that everyone gets some quality *alone* time,” said Janis Clapoff, managing director, Ojai Valley Inn & Spa. “Now, parents and kids can have their own separate experiences – and their own room – all while being at one resort together. It’s the perfect combination for a memorable and exciting summer vacation for every member of the family!”

The Perfect Family Vacation is available on all rooms and suites through September 3, 2009. Complete details can be found at www.ojairesort.com, with prices starting at \$605 per family per night (based on a minimum 3-night stay).

About Ojai Valley Inn & Spa

Since 1923, vacationing guests have sought the tranquil pleasures of the historic Ojai Valley Inn & Spa, an AAA Five Diamond property located on 220 tree-shaded acres offering an incredible golf course ranked as one of the finest in North America. Located 35 minutes south of Santa Barbara, Ojai Valley Inn & Spa is approximately 90 minutes north of LAX. Affirmed by its many prestigious awards and fresh from a \$90 million renovation, this legendary Inn is one of North America’s unique hidden treasures. For reservations, contact 1-800-422-6524 or visit www.ojairesort.com.

Note to editors: Images and logos are available upon request.